

Catherine Massaro

Artist to Watch: October 2002

How has your work changed since you were named an Artist to Watch?

My work has changed completely. I have gone from traditional easel painting to monoprints and stenciling, and to my current work, which is collage-based storytelling art. My newest body of work is titled *To End Is To Begin*. It's a series of 21 mixed-media collages on canvas featuring adventures that take you on a romp through my life and times, using treasured collections, unique travel memorabilia, and common, everyday objects. Each piece imparts a poignant story with the meaning and sincerity that anyone facing life's many challenges can relate to.

What have been your greatest accomplishments since then?

Fully embracing the spirit of *To End Is To Begin* gave me the freedom to create two completely unexpected bodies of work and led me to that sweet spot in life where things finally make sense.

What has been the biggest turning point in your career?

No doubt, the biggest turning point has been the learning experience through the launch of my exciting new website. It embraces the best that technology has to offer through art, video, narrative, and music, and it even offers products.

What are your goals for the future?

The new website is an ongoing, ever-expanding creative experience that continues the storied art of *To End Is To Begin*. Since it has been developed to inspire, educate, and entertain creative people of all types, products will continue to be added over the course of the next year, when all 21 stories have been told. And because it's a real-time experience, I can even add new pieces to the collection as they develop.

What galleries represent your work?

www.toendistobegin.com.

It's All in the Shreds, mixed media, 62 x 40.

